



WOODFORD COUNTY  
Chamber of Commerce

## 20<sup>th</sup> Annual Twilight Festival

Sponsored by the Woodford County Chamber of Commerce

Downtown Versailles: October 10, 2020

3-9 PM

### Sponsorship Reservation Form

\_\_\_\_\_ \$5,000.00 Title Sponsorship

\_\_\_\_\_ \$500.00 Bronze

\_\_\_\_\_ \$ 3,000.00 Gold

\_\_\_\_\_ \$100.00 Friend of the Festival

\_\_\_\_\_ \$1,500.00 Silver

\*Please Fill Out Information Below

Sponsorship Name (i.e. Organization) \_\_\_\_\_

Full Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

\*Please complete and return this form by August 15, 2020 to insure inclusion on the official Versailles Twilight Festival T-shirt and advertisement. All other promotional opportunities will be and available at time sponsorship form is received.

\*\*If for reasons related to the Covid pandemic, the Twilight Festival 2020 has to be cancelled, the Woodford County Chamber of Commerce will automatically apply your 2020 payment to the 2021 Twilight Festival and hold your reserved spot for booth/sponsorship for 2021 or offer a full refund if we are able to cancel before August 15th. Past August 15th, additional cancellation fees may apply.

Please mail this form with payment to:

**Woodford County Chamber of Commerce Twilight Festival**

141 N. Main Street, Versailles, KY 40383

# **VERSAILLES ANNUAL TWILIGHT FESTIVAL**

**Sponsored by the Woodford County Chamber of Commerce**

*Downtown Versailles – Saturday, October 10, 2020 3-9 PM*

Woodford County Chamber of Commerce partnered with the City of Versailles, local businesses, and community organizations to create an event that draws families downtown for a day/night of food, fun, games, music, dancing, and a variety of exhibits. The Twilight Festival is one of the most popular events each year in Versailles. By participating in the Versailles Twilight Festival, you are supporting downtown businesses and the entire community.

## **SPONSORSHIP OPPORTUNITIES**

### **TITLE Sponsorship \$5,000**

Signage for Title Sponsorship at Festival and the Festival presented by XXX.

Logo and business name on any and all promotional materials created.

Logo and business name prominently displayed on the website.

Business name on t-shirts worn by volunteers.

Prime booth space 20x20

Inclusion in press release and opening comments at the Festival and throughout the day by the MC.

Input in the Festival with representatives on the planning committee.

### **GOLD \$3,000**

Zone Sponsors: Kids Area, The X Entertainment Stage, etc.

Signage above those areas at the Festival.

Logo and business name on any and all promotional materials created.

Business name on t-shirts worn by volunteers.

Logo and business name prominently displayed on the website.

Banner over area

Booth Space 10x20

### **SILVER \$1,500**

Entertainment Sponsors. All entertainment from bands to interactive displays to be named after these sponsors. Signage and day of introductions available.

Logo and business name on any and all promotional materials created.

Business name on t-shirts worn by volunteers.

Logo and business name displayed on website.

### **BRONZE \$500**

Business name on any and all promotional materials created.

Business name displayed on Website.

### **Friends of the Twilight Festival \$100**

Recognized on the official Twilight Festival Website

Your sponsorship will support the Chamber of Commerce and local merchants and help build a strong community through Participation in Versailles' signature event.

Woodford County Chamber of Commerce (859) 873-5122    Email: woodfordstaff@gmail.com